



Agenda proposal, based on our email, our G4 value proposition and team

Context: this proposal is a follow up and complement to our email to you from 18.4.2018.

Purpose: contribute to a possible agenda and dialogue between UNOG, WEF and G4, in our initial meeting with you.

Content: You will find the 3 strategic meta societal questions from our email again, and our corresponding respective contributions: UNOG, WEF and G4

Final comment: 2 missions proposals for Living Labs linked to Agenda 2030 and Global Goals

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Question 1

How can the international Geneva work as One, to drive a **relevant transformational movement** out of Geneva, with Geneva, for the world ? Initiated by :

- **UNOG** - Michael Moeller, including UN Global Compact, UN SDG Lab,
- **WEF** - Mrs & Mr Schwab,

With : **WBCSD** - Stephan Schmidheiny, Paul Polman, / **La Fondation pour Genève**, Ivan Pictet, **EPFL**, Michael Thémans, ... international Greater Geneva ecosystem.

Ideas for application modalities:

UNOG : TBD

WEF : TBD

G4

- a. What systemic roles should G4-LL.net a **civil society movement** play in the ecosystem - at all levels: meta / global level; macro - core team of city regions; meso - Living Labs architecture design in each city regions; micro - Geneva execution levels ?

*How to optimize collaboration, cooperation and cocreation via collective intelligence by embodying in an exemplary way the **Global Goal #17** - G4 cofounder*

- b. Our knowledge and proposals, products & services have been shared at [WSIS Forum](http://WSISForum.org) 2017, and 2018 - [session 318](#) - organizers, Mohamed Balghouthi, Raymond Morel and Philip Koenig, G4

- c. How could [UN's CSTD](#) help - Vice-Chairman, Peter Major, G4 ?



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Question 2

How do we build a positive global momentum, based on the [theory of diffusion of innovation, applied to sociology](#) and organisations, by building a **core team of 20-30 willing and capable city / regions**, representing all continents, to be proud drivers, visionary pioneers, transition lighthouses of a movement that should embark 200, then 7000 city/regions by 2020, in order to reach Agenda 2030 globally ?

Ideas for application modalities:

UNOG : TBD

WEF : TBD

G4

- a. **systemic systems** - leverage [Resilience.io](#) , developed in partnership with [TEST](#), [ICES foundation](#) and G4, to become an effective ITC decision tool to support each city / region, and the coordination of the whole movement. Bob Bishop, Peter Head, G4
- b. How can the **next computer generation** help ? Bob Bishop, G4
- c. **Applied diffusion of innovation** - leverage [Global City Olympics](#), Dirk Helbing ETHZ , G4, Complexity Science Hub, Vienna
- d. Leverage **Living Lab** structures, cultures, HR, methodology, tools, aligned and fit to operationalise global goal #17 governance and renewed partnerships, for private, public, civil society , communities, city regions, countries, and UN - G4 cofounders



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Question 3

How do we put in place effectively a network of [Living labs](#) in a city / region, connecting public-private-civil society sectors, where **systemic actors** engage into **systemic approaches to solve together as One complex, societal, social, environmental economical problems**. This includes the key interdependent SDGs, leveraging transdisciplinarity and collective intelligence, across all sciences, technology and our millennial wisdom ?

Ideas for application modalities:

UNOG : TBD

WEF : TBD

G4

- a. *find, nurture and value **systemic actors***¹, - Gottlieb Guntern
- b. *by engaging systemic leaders codesign **systemic approaches***², - Andrea Bassi, G4
- c. *in **systemic capable organisations***³, - Mohamed Balghouthi G4 -
Schneider-Electric experience; Philip Koenig G4 - Nestlé and Caterpillar experience
- d. *via **Living Labs and Living Lab Toolbox*** - Raymond Morel, Johann Sievering, G4 -
Geneva experience
- e. *with support of **systemic ITC systems***, - Bob Bishop G4, Peter Major G4

¹ leverage for example the human characteristics proposed by Swiss psychiatrist [Gottlieb Guntern](#) in "[In the Sign of the Butterfly](#)". G4 met him: His experiences are based on 10 years worldwide coaching of Nestle CEOs to become "creative leaders"

² leverage the proposals of Gilbert Probst (ex WEF, G4 met him) and Andrea Bassi (G4) in their book "[Tackling Complexity - a systemic approach for decision makers](#)", with forewords from, Klaus Schwab, and Pol Paulman.

³ leverage the **complementary roles & responsibilities between design thinking, development and operational execution**, in public and private organisations, and city / regions - [Right people right time right organisations right missions — how does it help us achieve SDGs & NDCs ? Or societal transitions and organisational transformations !](#) - a G4 blog



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2 missions for Living Labs linked to Agenda 2030 & Global Goals

for each Living Labs in all key public, private, civil society organisations

for all Living Labs in communities, city/ regions, countries, UN

for the Living Lab of Living Labs

we propose the following 2 missions:

A. align organizations on 17 SDGs/ Global Goals , to consciously positively contribute to Agenda 2030 and NDCs.

B. engage their respective organisations positively in global goal #17, renewed balanced societal partnerships and governance in favor of the Greater Good.

PROPOSED NEXT ACTIONS:

The key global Greater Geneva actors to cocreate the global Living Lab of Living Labs

Engage willing & capable city regions (20-30), corporations (20-30), international educational institutions, UNOG and WEF, with WBCSD, UN GLOBAL COMPACT, UN SDG Lab, Fondation pour GE, EPFL, IMD, CICR, etc... in collaboration with G4

The key local actors to cocreate the Geneva local Living Lab of Living Labs

Engage local Greater Geneva actors to pilot the local lighthouse - public, private, civil society - with State, UN Global Compact Switzerland, Firmenich, Migros, UNIGE, ... Best for Geneva, Geneva Impact Hub, SIG, GeneveLab, BCorp, HUG, ... - *Fondation pour Genève - Ivan Pictet; Patrick Dimier, Raymond Morel, Johann Sievering, Andrea Bassi, Philip Koenig, G4,*

**ALL THESE CONCRETE and OPERATIONABLE CONSIDERATIONS ARE
MINIMAL REQUIREMENTS TO GIVE US THE THRUST
TO LEAVE THE "GRAVITATIONAL FIELDS" OF THE 20th century.**