

SATW ICT EHL report

23.03.11

PROCEEDINGS SUMMARY ON THE WORKSHOP PROPOSED BY ICT SATW COMMISSION TO EHL (EVOLE HOTELIERE) GRADUATING

WORKSHOP 2010



Workshop outcomes

After a definition by each group of their stakes and investigation fields (example: work & leisure infrastructure, draft scenario choice, approach on the possible applications of LL (Living Labs) methodology.



The students groups were assembled of focussed and the application of their questions to the LL cube methodology. Main outcomes were:

- Usability of testing by EHL professionals.
- Lateral thinking on services and infrastructures mixture.
- Synthetic approach on processes for simple questions.
- Better workflow and communication on complex problems.
- Problems mapping and recognition on executive summaries targeted on real LL cubes questions and stakes.

Organized by SATW member Raymond Morel under guidance of the Living Labs method: a new thinking matrix leads to useful findings.

Friday VENDREDI 17 DECEMBER

ATELIER DE CREATIVITE JOUR ENTIER
BRAINSTORMING SESSION (FULL DAY)

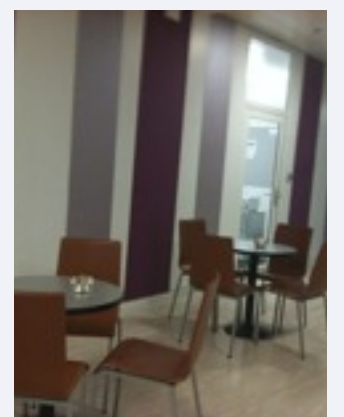
La journée de ce vendredi est dédiée à l'organisation de concepts et de projets
Full Friday is dedicated to projects and concepts (organization)

PARALELL SESSIONS
des ateliers parallèles

HORAIRE	THEMATIQUE	PROFESSEUR	EMPLACEMENT	HORAIRE
SCHEDULE	VENUE	PROFESSOR	PLACE	SATW
0800-09H30 si possible fin 09H25 with H. MATTER	QUESTIONS REPONSES SUR PROJET VEVEY svp venir à l'heure car interruption pour atelier à 08h45 PRESENCE FACULTATIVE POUR LES ETUDIANTS	A. WASSERFALLEN	AUDITOIRE A2 auditoire Nord EHL	www.satw.ch
10H15-11H00	CLASSES FM ENGLISH conference in English	LIVING LABS A. WASSERFALLEN	AUDITOIRE A2 ROOM A2	09H30 WELCOME ACCUEIL 10H15 START METHODOLOGY LIVING LABS
13H30-15H30 PAUSE THEN DISCUSSION	INT DESIGN conference in English		AUDITOIRE A2 ROOM A2	13H30 REPARTITION GROUPE DE 4 MAXIMUM CREATION DRAFT INNOVATEUR
15H30-17H30 PAUSE THEN DISCUSSION	FM FRENCH conference in French	A. WASSERFALLEN	AUDITOIRE A2 ROOM A2	1600 DEBRIEFING
17H45-19H45 I debriefing session over why design ? I why design briefs ? Etc.	ARCHI INT en Français	A. WASSERFALLEN	PRESENTATIONS MAIN BAR	17H00 NETWORK SESSION STOP
V 18H00-19H00 with H. MATTER Cette tranche horaire est dédiée aux éclaircissements sur le projet en cours.	QUESTIONS REPONSES SUR PROJET VEVEY svp m'écrire pour confirmer la présence (un simple email pour confirmer la présence de 18h-19h) PRESENCE FACULTATIVE POUR LES ETUDIANTS	A. WASSERFALLEN	MAIN BAR BAR PRINCIPAL (probablement places réservées)	

Cette tranche horaire est dédiée aux éclaircissements sur le projet en cours.

ICT SATW
WELCOME
COFFEE
START
DEBUT
R. MOREL
guest speaker



The infrastructure and amenities of EHL are of outstanding quality for the development of a professional and prospective workshop on future

Guest speakers RAYMOND MOREL, ICT specialist, www.satw.ch brainstorming session both lecturers are software specialists
Conférenciers invités HANS MATTER, owner, www.leman2.ch interior design theme proposal les deux invités sont des informaticiens