
TED^xGeneva 2016

Theme : New Horizons

Our next TEDxGeneva gathering will discuss the role, the importance, the issues and the opportunities of information in our society.

Seventeen goals have been proposed by the United Nations to be achieved by 2030, covering a broad range of sustainable development problems. Thus, information exchange, creation of knowledge and sharing of best practices are the key to achieve these goals all together.

**We invite you to join us at
the next TEDxGeneva event on the 3rd of May 2016.**

Our speakers will share their thoughts and ideas in order to provoke and inspire the world.

This is an opportunity for you to meet extraordinary people. About 600 state and international delegates are taking part in the World Summit of Information Society (WSIS 2016) held at the International Telecommunications Union (ITU). They will be joining us at this event, along with up to 500 local decision makers from SMEs and creative companies.

About TED and TEDx

TED was born in 1984 out of Richard Saul Wurman's observation of a powerful convergence among three fields: Technology, Entertainment and Design. The first TED included a demo of the compact disc, the e-book and cutting-edge 3D graphics from Lucasfilm, while mathematician Benoit Mandelbrot demonstrated how to map coastlines using his developing theory of fractal geometry. Meanwhile the roster of presenters broadened to include scientists, philosophers, musicians, business and religious leaders, philanthropists and many others.

TEDx was created in the spirit of TED's mission, "ideas worth spreading." It supports independent organizers who want to create a TED-like event in their own community. TEDx events are self-organized under the TED license and in compliance with the organizational criteria defined by the official organization.

In 2015, nearly 2000 conferences in 80 countries and in 25 languages were held in astonishing places like prisons, aquariums, gardens, N.A.S.A. or even on the Mt. Everest.

The TED community is global, it is local, and it is huge:

- More than 1.9 million daily views of 1600 TED talks;
- More than 9,000 TEDx conferences in 157 countries;
- More than 8,000 volunteers who have translated over 33,000 talks in more than 90 languages;
- More than 10,000 world-class speakers

The conferences are webcast to ensure a maximum outreach to the widest public audience (Creative Commons license BY-NC-ND : no commercial use, no modification).

Why do we do it?

We passionately believe in the power of ideas to change attitudes, lives, and the world. Our purpose is to make great ideas accessible, in order to spark discussion and debate. We're building an open library of knowledge from the world's most inspired thinkers — and a community of inquisitive souls who engage with ideas and with each other. We are looking for partners who share our passion and our goals.

Why would you do it?

Supporting TEDxGeneva means :

- participating in the life of the the city;
- associating your organization with the creation of new ideas worth spreading;
- raising awareness of the issues of our century among the the political, economic, and civil spheres;
- enhancing the reputation of international Geneva .

What is in it for you ?

First and foremost, you will gain the satisfaction of being a member of this community of individuals and companies that are actively committed to Ideas Worth Spreading.

Pragmatically, it is an opportunity for your organization to promote your brand, your products, and your services to an audience of leaders, decision makers, and creative types. You will increase your visibility through our visuals, our videos, or at the event. Once a sponsor, you may also mention your affiliation with TED in your own communications--a connection to a globally recognized brand.

Lastly, TEDxGeneva can serve as a special occasion, an out of the ordinary event for your partners, customers, and employees.

Discover more at www.tedxgeneva.net

BECOME PARTNER OF THIS UNIQUE EVENT

Participants : 1'000 delegates from companies, research, public institutions and creative industry, all interested in ideas worth spreading (the TED & TEDx spirit)

Venue : CICG, near ITU Tower, tuesday May 3rd 2015, 18h-20h30 (+ final cocktail)

Entry tickets : free of charge, limited, with invitations reserved for partners.

Results : 7-8 Tedx video recorded and edited talks (5 cameras, high definition) to be spread in 5 continents, translated y a team of over 30'000 volunteers, with a final slide mentioning the partners of the event and talk.

What you can get as partner ? customizable

Long term visibility:

- on the website www.tedxgeneva.net
- on videos (final slide, largely spread worldwide with TEDx networks)
- on printed material (programme)
- on press release

At the event, opportunity to:

- install an exhibition stand
- distribute promotional material
- distribute giveaways
- install banners inside and outside the venue

Organisation

Théo BONDOLFI Curator & Licencee theo.bondolfi@zen3.org
Téléphone +41 76 3769776

Raymond Morel, cooperation with ITU & sponsors Raymond.morel@unige.ch
Téléphone + 41 (0) 79 374 37 69 - President of www.Social-IN3.coop

Thanasis PRIFTIS, social media thanasis.priftis@ynetnet.org

Matteo MAZZERI, Webmaster & video support matteo@mazzeri.net

Dinara SANIKIDZE volunteers management dinara@ynetnet.org

Victor Steiniger, computer & technical support victor.steiniger@gmail.com

Diana CATOQUESSA administration and management diana.catoquessa@gmail.com